



SPONSORSHIP OVERVIEW

FEBRUARY 27 - MARCH 1 | SHERATON NEW ORLEANS

Join the Center for Green Schools at U.S. Green Building Council and the Green Schools National Network in convening all the players who make green schools a reality: those who lead, operate, build, and teach in schools. Over three inspiring days, attendees will explore interdisciplinary content in general sessions and spend dedicated time in one of four functional stakeholder groups to address challenges and share best practices specific to their professional lens. Opportunities range from \$500 to \$18,000, depending on visibility and benefits. Contact sponsorship@usgbc.org for details on early-bird and USGBC member discounts.

AS A SPONSOR, YOU CAN EXPECT TO

- Bolster your message and connect in-person with a passionate and hard-to-reach audience dedicated to the future of sustainable schools.
- Achieve your marketing, networking and revenue objectives.
- Put your company's thought leadership and subject matter expertise front-and-center of a network of green schools pioneers.

TOPICS:

- Bridging justice, equity and sustainability in K-12 schools
- Eco-anxiety education
- Climate leadership through building design, student engagement and policy
- Healthy and resilient schools
- Green workforce training/education
- Successful programs in historically excluded communities

AUDIENCE/STAKEHOLDER GROUPS:

1. School leaders and educators
2. District facilities and sustainability staff
3. Green building professionals (designers, engineers, contractors, consultants and manufacturers)
4. Green school advocates (non-profit partners, government agencies, community advocates and volunteers)



NETWORKING & BRANDING

Registration

- Exclusive branding at an attendee's first point of entry and throughout the event (\$8,000).

Happy Hour Reception

- Network with guests at a celebratory happy hour reception (\$6,000).

Coffee Break

- Provide conference-goers with a much-needed refreshment break (\$1,500).

Scholarship

- Help reduce financial barriers and expand access to high-quality, in-person learning and networking to selected applicants (\$500).

THOUGHT LEADERSHIP

School Stakeholder Meals

- Welcome a targeted audience to engage with each other during breakfast, lunch, or dinner (\$4,000 - \$6,000).

Hosted Expert Panel

- Curate and host a panel talk with subject matter experts on trending topics (\$5,500).

Education Session

- Introduce a core education session (\$3,000).

Sponsored Email

- Promote a success story, LEED case study or product solution to all attendees (\$2,000).



MAINSTAGE MOMENTS

School Stakeholder Event

- Exclusively engage a targeted functional audience at different touchpoints and meals throughout the conference (\$18,000).

Keynote

- Convene attendees for an inspiring main stage moment to kick things off (\$12,000).

Best of Green Schools

- Associate with excellence as the exclusive awards luncheon sponsor (\$10,000).

ATTENDEE ENGAGEMENT IN XCHANGE

Knowledge Connects

- Meet 1:1 with green school advocates interested in your products, services, and resources (\$2,000).

Company Showcase

- Host a tabletop that spotlights your company's products, services, or solutions (\$1,500).

EDUCATE, CONNECT, INSPIRE | GSC 2023

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